Wade Cox was perhaps the most successful U.S. slalom skier of his time. He scored points and wins on the U.S. Pro Water Ski Tour, facing tough competition from others such as Great Britain's Andy Mapple. He always credited the competition as incentive to improve. He has more than 30 victories in professional water skiing. He held the U.S. national slalom record at one time. In 1996 he won men's slalom titles at the Masters and U.S. Open. The high point of his career was in the late 1990s and early 2000s. He earned a bronze medal in men's slalom at the 1995 Water Ski World Championships.